Permit #F00024484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00024484 **Type of Permit:** FILMING **Release Date:** 02/09/2010

**Production Company** BELIEVE MEDIA INC

**Insured Company Name** BELIEVE MEDIA INC

Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS
LOS ANGELES, California 90028

**Production Title** CROCS

**Type of Production** Commercial - Standard

**Producer** Nick Fuwtrell

**Director** Rory Kelleher

**1st AD** Brad Abrams

**Production Manager** Marina Grana

**FilmL.A. Coordinator** Asia Robinson

**Location Manager** David McKinney
Primary Phone Mobile - 310-990-9404
Secondary Phone

**Location Assistant** N/A N/A
Primary Phone Office - 323-645-1000
Secondary Phone

### Fees

| | |
|---|---|
| Posting 300 | $78.00 |
| Posting 600 | $52.00 |
| Notification Charge | $230.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY LANE AND STREET CLOSURE FEE | $312.00 |
| LA CITY FIRE SAFETY OFFICER | $1,088.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |
| FILMLA MONITOR FEES | $240.00 |
| FILMLA MONITOR FEES OVERTIME | $180.00 |
| FILMLA MONITOR FEES - DOUBLE TIME | $300.00 |

**Total Permit Fee** $3,190.00

**Number of Locations** 3

NOT A PERMIT

Permit #F00024484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** F00024484
**Production Company** BELIEVE MEDIA INC
**Insured Company** BELIEVE MEDIA INC
**Production Title** CROCS

**Location Manager** David McKinney
Primary Phone Mobile - 310-990-9404
Secondary Phone

**Location Address** 103 W 4th St, Los Angeles, CA, 90013

**Location Names** HOTEL BARCLAY

**Location Type** Hotel

**Location Description**

**Film Dates** 2/10/2010 - 2/10/2010 07:00 - 22:00

**Open or Closed to the Public** Open

**Generic Conditions**
Community Survey Obtained
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

**Please see attached documents**
4th St (Spring St - Main St) north curb.pdf
Main St (4th St - 50 ft North) West Curb.pdf
Believe Marina Vivian Smith (PC).pdf
Downtown LA July 2009.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 4 |
| Cast/Crew vehicles | 55 |
| Condors | 1 |
| Cube Trucks | 4 |
| Generator | 1 |
| Motor Homes | 2 |
| Picture vehicles | 5 |
| Stakebed Trucks | 2 |
| Vans | 4 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 55 |
| LA City UFSO assigned | 24952 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; ONE DOG. ;

**Jurisdiction** **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes**

**Coordinator Note**
FILMLA MONITOR REQUIRED 0500-2200 HRS

**Coordinator Note** ANIMAL PERMIT RECEIPT # 25473

**Parking**

**Base Camp**
Location Type : Private Parking Lot
Street : 340 SPRING ST

**Crew Parking**
Location Type : Private Parking Lot
Street : 434 SPRING ST

NOT A PERMIT

Permit #F00024484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** F00024484
**Production Company** BELIEVE MEDIA INC
**Insured Company** BELIEVE MEDIA INC
**Production Title** CROCS

**Location Manager** David McKinney
Primary Phone Mobile - 310-990-9404
Secondary Phone

**Posting "No Parking" signs** N/S 4th St, Spring - Main
**Approximate Footage** 0 - 300 **Log Number** 1010358
**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

**Posting "No Parking" signs** W/S Main St, 4th St - north 50'
**Approximate Footage** 0 - 300 **Log Number** 1010358
**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

**Lane / Full Closure** N/S curb 4th St, Spring - Main
**Approximate Footage** 0 - 300
**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 06:00 to 22:00

**Lane / Full Closure** W/S curb Main St, 4th St-north 50'
**Approximate Footage** 0 - 300
**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 06:00 to 22:00

NOT A PERMIT

Permit #F00024484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** F00024484
**Production Company** BELIEVE MEDIA INC
**Insured Company** BELIEVE MEDIA INC
**Production Title** CROCS

**Location Manager** David McKinney
Primary Phone Mobile - 310-990-9404
Secondary Phone

**Location Address** 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

**Location Names** DOWNTOWN GRID

**Location Type** Street

**Location Description** Downtown Grid

**Film Dates** 2/10/2010 - 2/10/2010 07:00 - 22:00

**Open or Closed to the Public** Open

**Generic Conditions**
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

**Equipment on Location**

| Type | Quantity |
|---|---|
| Camera cars | 1 |
| Picture vehicles | 1 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 15 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Camera on sticks; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk only.; Intermittent traffic control - 2 minutes standard; talent walks up to car;

**Jurisdiction** **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes** Must Comply with Attached Downtown Conditions

**Parking**

**Base Camp**
Location Type : To Be Determined
Street :

**Crew Parking**
Location Type : To Be Determined
Street :

NOT A PERMIT

Permit #F00024484

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** F00024484
**Production Company** BELIEVE MEDIA INC
**Insured Company** BELIEVE MEDIA INC
**Production Title** CROCS

**Location Manager** David McKinney
Primary Phone Mobile - 310-990-9404
Secondary Phone

**Location Address** 2412 W 7th St, Los Angeles, CA, 90057

**Location Names**

**Location Type** Loft

**Location Description**

**Film Dates** 2/10/2010 - 2/10/2010 07:00 - 22:00

**Open or Closed to the Public** Open

**Generic Conditions**

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 4 |
| Cast/Crew vehicles | 55 |
| Condors | 1 |
| Cube Trucks | 4 |
| Generator | 1 |
| Motor Homes | 2 |
| Picture vehicles | 4 |
| Stakebed Trucks | 2 |
| Vans | 4 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 55 |

**Filming Activities** LOCATION CANCELED;

**Jurisdiction** **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes**

**Coordinator Note** LOCATION CANCELED, POSTING AND NOTIFICATION FEES DUE

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Private Parking Lot
Street : tbd

**Posting "No Parking" signs** (POSTING CANCELED, FEES DUE)

**Approximate Footage** 0 - 300 **Log Number** 1010359

**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

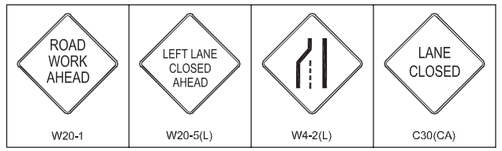
**Posting "No Parking" signs** (POSTING CANCELED, FEES DUE)

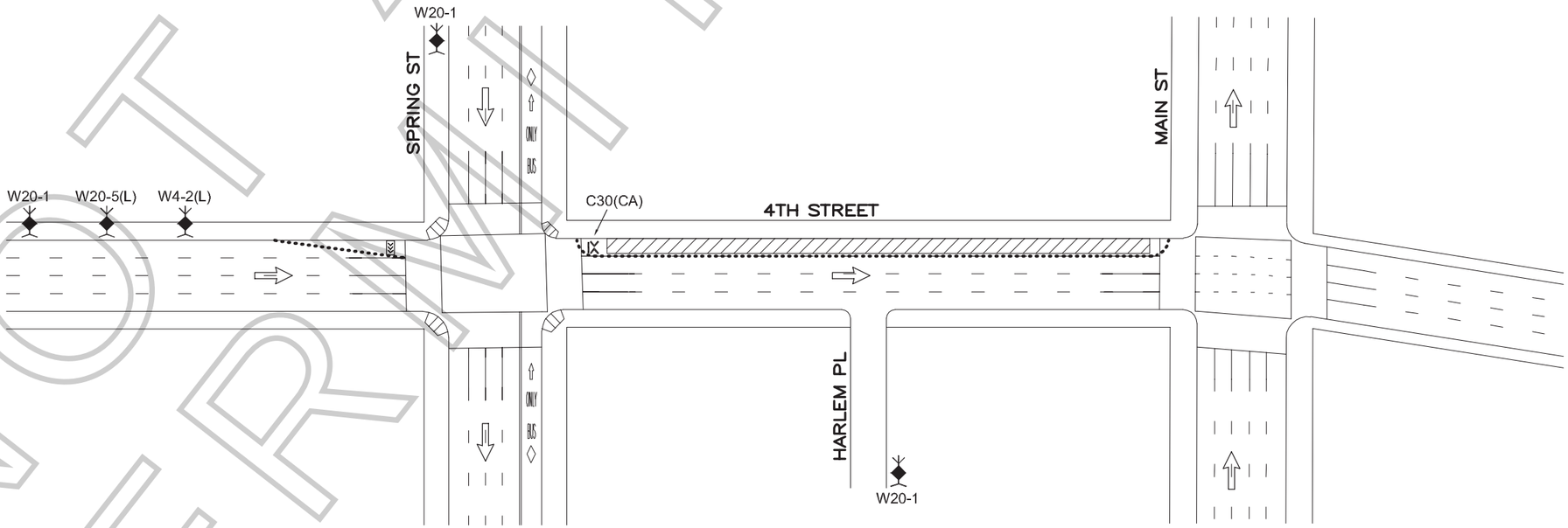
**Approximate Footage** 301 - 600 **Log Number** 1010359

**Date(s)** 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00024484




NOT A PERMIT

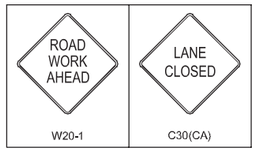
| RIGHT OF WAY INC. | TRAFFIC CONTROL FOR: | LOCATION CONTACT: | CLOSURE DATES: | CLOSURE TIMES: |
|---|---|---|---|---|
| 150 E. ARROW HWY., SAN DIMAS, CA 91773<br>PH: (626) 930-9292 FAX: (626) 930-9220<br>CALIFORNIA LICENSE #792675<br>PLANS DRAWN BY: BEN COLES<br>TRAFFIC CONTROL PLANS DRAWN PER M.U.T.C.D. & 2009 W.A.T.C.H. MANUAL | CROCS<br>PMT # F-24484 | P.P.S. / CHRIS AGNEW<br>PH: (323) 465-9179 | 2/10/10 | 06:00 - 22:00 |
| | LOCATION:<br>4TH STREET, SPRING ST TO MAIN ST | PRODUCTION COMPANY:<br>BELIEVE MEDIA<br>FILM L.A. CONTACT:<br>ASIA ROBINSON | | |

GENERAL NOTES:
1. DATE/TIME: PER CLOSURE DATES AND TIMES NOTED IN TITLEBLOCK
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS. SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A–D, AND A24A–E.
3. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE SHALL DIRECT TRAFFIC IF NECESSARY.

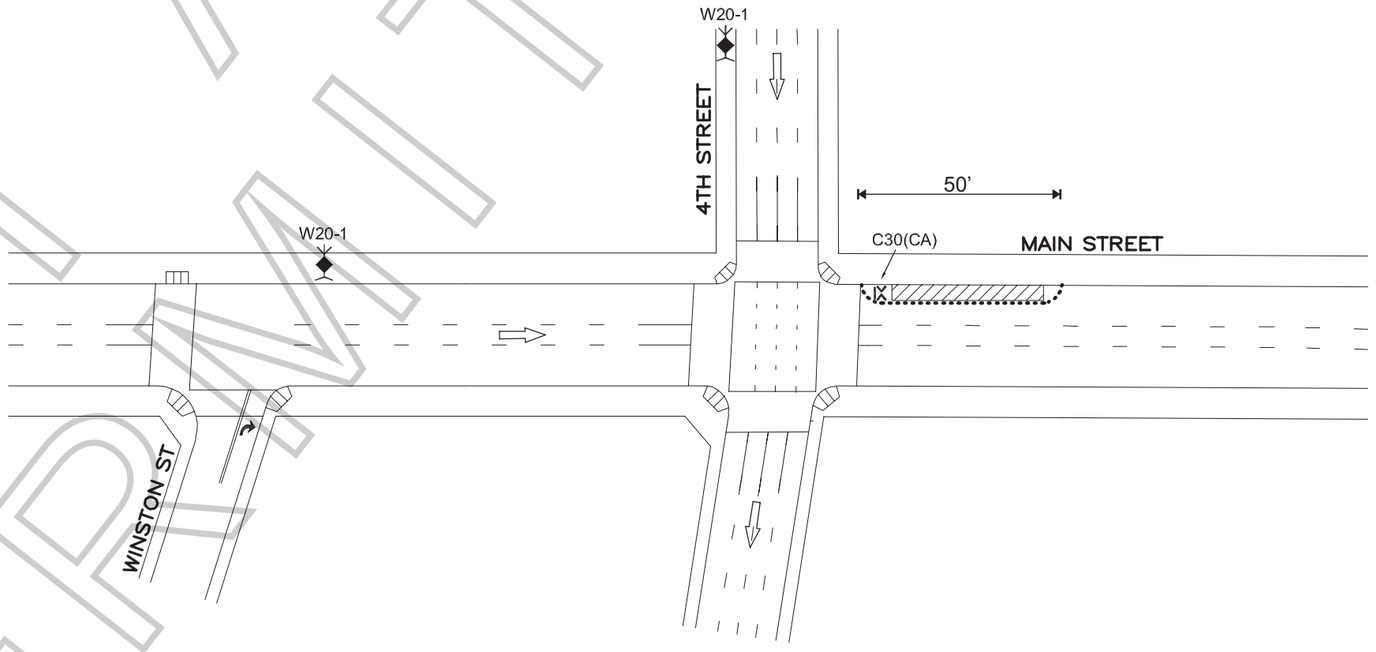
DWG REF #: 1

| | |
|---|---|
| | HIGH LEVEL WARNING DEVICE |
| | TYPE II BARRICADE W/ SIGN |
| | FLASHING ARROW BOARD |
| | WORK AREA |
| | FLAGGER |
| | DELINEATION CENTERLINE |

Permit #F00024484

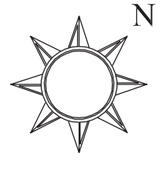



NOT A PERMIT




| RIGHT OF WAY INC. | TRAFFIC CONTROL FOR: | LOCATION CONTACT: | CLOSURE DATES: | CLOSURE TIMES: |
|---|---|---|---|---|
| 150 E. ARROW HWY., SAN DIMAS, CA 91773<br>PH: (626) 930-9292 FAX: (626) 930-9220<br>CALIFORNIA LICENSE #792675<br>PLANS DRAWN BY: BEN COLES<br>TRAFFIC CONTROL PLANS DRAWN PER M.U.T.C.D. & 2009 W.A.T.C.H. MANUAL | CROCS<br>PMT # F-24484 | P.P.S. / CHRIS AGNEW<br>PH: (323) 465-9179 | 2/10/10 | 06:00 - 22:00 |
| | LOCATION:<br>MAIN STREET, 4TH STREET TO 50' NORTH | PRODUCTION COMPANY:<br>BELIEVE MEDIA<br>FILM L.A. CONTACT:<br>ASIA ROBINSON | | |

GENERAL NOTES:
1. DATE/TIME: PER CLOSURE DATES AND TIMES NOTED IN TITLEBLOCK
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS. SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A–D, AND A24A–E.
3. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE SHALL DIRECT TRAFFIC IF NECESSARY.




DWG REF #: 2

| |
|---|
| HIGH LEVEL WARNING DEVICE |
| TYPE II BARRICADE W/ SIGN |
| FLASHING ARROW BOARD |
| WORK AREA |
| FLAGGER |
| DELINEATION CENTERLINE |

Permit #F00024484

## Appointment of Pacific Production Services
## As Authorized Agent and Representative

I certify that I am a representative of Believe Media ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/27/07

Representative's Signature

MARINA VIVIAN SMITH

Representative's Name (Please Print)

PRODUCTION COORDINATOR

Representative's Title (Please Print)

Believe

Name of Principal (i.e. company name) (Please Print)

1040 N. Las Palmas Bldg. 10 LA, CA 90038

Principal's Mailing Address (Please Print)

323-645-1000

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT

**SPECIAL FILMING CONDITIONS**
**RESIDENTIAL/COMMERCIAL AREAS OF**
**DOWNTOWN METROPOLITAN LOS ANGELES**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

*NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".*

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it



FilmL.A. Inc. NOT A PERMIT

should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

**In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:**

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

| | | |
|---|---|---|
| o Museum of Contemporary Art (MOCA) | Cari Stafford | 213.621.2766 |
| o One California Plaza, (Maguire Properties) | Natalie Park | 213.687.2284 |
| o Two California Plaza, (Maguire Properties) | Natalie Park | 213.687.2284 |
| o Wells Fargo Center (Maguire Properties) | Holly Mattan | 213.253.4297 |
| o Omni Hotel | Dan Pietrowski | 213.617.3300 |
| o Museum Tower & Grande Promenade | Aaron Bazile | 213.229.9777 |
| o Angelus Plaza | Joan Marke | 213.623.4352 |

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

FILMING NOT PERMITTED